

# ➤ 2017 DEADLINES & MAILBOX DATES

## ➤ NEW TAMPA

## ➤ WESLEY CHAPEL

Issue	Ad Deadline	Theme	Mailbox Date	Issue	Ad Deadline	Theme	Mailbox Date
1-17	Dec. 19	New Year's	Jan. 2	2-17	Jan. 2	New Year's	Jan. 13
3-17	Jan. 16	Valentine's Day	Jan. 27	4-17	Jan. 30	Valentine's Day/ Presidents Day	Feb. 10
5-17	Feb. 13	St. Patrick's Day	Feb. 24	6-17	Feb. 27	St. Patrick's Day/ Summer Camp	March 10
7-17	March 13	Easter / Summer Camp	March 24	8-17	March 27	Easter / Summer Camp	April 7
9-17	April 10	Mother's Day/ Summer Camp	April 21	10-17	April 24	Mother's Day	May 5
11-17	May 8	Graduation	May 19	12-17	May 22	Graduation/ Father's Day	June 2
13-17	June 5	Father's Day	June 16	14-17	June 19	4th of July	June 30
15-17	July 3	Back to School	July 14	16-17	July 17	Back to School	July 28
17-17	July 31	Labor Day	Aug. 11	18-17	Aug. 14	Labor Day	Aug. 25
19-17	Aug. 28	Fall Special	Sept. 8	20-17	Sept. 11	Fall Special	Sept. 22
21-17	Sept. 25	Halloween	Oct. 6	22-17	Oct. 9	Halloween	Oct. 20
23-17	Oct. 23	Black Friday/ Thanksgiving	Nov. 3	24-17	Nov. 6	Black Friday/ Thanksgiving	Nov. 17
25-17	Nov. 20	Holidays/ Christmas	Dec. 1	26-17	Dec. 4	Holidays/ Christmas	Dec. 15