

▶ 2018 DEADLINES & MAILBOX DATES

▶ NEW TAMPA

▶ WESLEY CHAPEL

Issue	Ad Deadline	Theme	Mailbox Date	Issue	Ad Deadline	Theme	Mailbox Date
1-18	Dec. 15	New Year's	Jan. 1	2-18	Jan. 2	New Year's	Jan. 12
3-18	Jan. 15	Best of NT/WC Valentine's Day	Jan. 26	4-18	Jan. 29	Best of NT/WC Valentine's Day	Feb. 9
5-18	Feb. 11	St. Patrick's Day	Feb. 23	6-18	Feb. 26	St. Patrick's Day/ Summer Camp	March 9
7-18	March 11	Easter / Summer Camp	March 23	8-18	March 26	Easter / Summer Camp	April 6
9-18	April 9	Mother's Day/ Summer Camp	April 20	10-18	April 23	Mother's Day	May 4
11-18	May 7	Graduation	May 18	12-18	May 21	Graduation/ Father's Day	June 1
13-18	June 4	Father's Day	June 15	14-18	June 18	4th of July	June 29
15-18	July 2	Summer Adventure	July 13	16-18	July 16	Back to School	July 27
17-18	July 30	Back to School	Aug. 10	18-18	Aug. 13	Labor Day	Aug. 24
19-18	Aug. 27	Fall Special	Sept. 7	20-18	Sept. 10	Fall Special	Sept. 21
21-18	Sept. 24	Halloween	Oct. 5	22-18	Oct. 8	Halloween	Oct. 19
23-18	Oct. 22	Black Friday/ Thanksgiving	Nov. 2	24-18	Nov. 5	Black Friday/ Thanksgiving	Nov. 16
25-18	Nov. 19	Holidays/ Christmas	Nov. 30	26-18	Dec. 3	Holidays/ Christmas	Dec. 14